

Associate of Applied Science in Cannabis Business Administration_{DE}

Length: **20 Months**

Credential: **Associate of Applied Science Degree**

Campus: **Bangor, Maine**

Delivery Method: **Online**

The Cannabis Business Administration program is an academic associate of applied science degree that is designed to prepare students to enter the expanding cannabis business landscape. The program includes an overview of foundational business practices including accounting, law, marketing, ethics, and management. The program also offers cannabis-specific instruction, including a survey of cultivation, testing, and extraction methodologies, as well as an up-to-date overview of legal, regulatory, and operational considerations for cultivation as well as adult-use and medical dispensary businesses. Students will be required to complete out-of-class assignments, including, but not limited to, reading, quizzes, problem solving exercises, projects, research, papers, and presentations. A student can anticipate out-of-class activities that equal about two (2) hours for every one (1) hour of lecture, and about one (1) hour for every one (1) hour of lab. Upon successful completion of the program (see Graduation Requirements section of the catalog), students could start their own business, or seek, or obtain entry-level employment at a cannabis-related business.

Program Outcomes:

Upon successful completion of this program, students should be able to:

- Demonstrate competency in foundational business practices, including management, accounting, law, marketing, and ethics.
- Demonstrate a basic understanding of cannabis-specific regulations and business practices.
- Demonstrate a basic understanding of cannabis cultivation, testing, and processing methodologies.
- Demonstrate competency in critical thinking and both written and oral communications.

Course Code	Course Title	Contact Hours	Semester Credit Hours
Concentration Requirements			
AC111	Principles of Accounting I	45	3.0
BA100	Introduction to Business	45	3.0
BA101	Business Law	45	3.0
BA104	Principles of Marketing	45	3.0
BA208	Business Management	45	3.0
BA210	Ethics in Business	45	3.0
CA201	Introduction to Cannabis I	60	4.0
CA202	Introduction to Cannabis II	60	4.0
CA220	Cannabis Product Development	45	3.0
CA240	Cultivation Operations	45	3.0
CA260	Dispensary Operations	45	3.0
CA280	Cannabis Tax and Legal Regulations	60	4.0
		585	39.0
General Education Requirements			
CS115	Introduction to Computer Concepts and Applications	45	3.0
EH102	Speech	45	3.0
EH111	College Composition	45	3.0
HY103	U.S. History 1865 to the Present	45	3.0
MS110	College Algebra	45	3.0
PY101	Introduction to Psychology	45	3.0
SC101	Introduction to Sociology	45	3.0
	Subtotal	315	21.0
	Grand Total	900	60.0